

Cleveland-based Destination Management Company unveils strategic partnership that will fill void in local travel and tourism market

FOR IMMEDIATE RELEASE

Plum City Events (A Destination Management Company) Announces Partnership and Welcomes Sally (Weinberg) Pekarek as Partner and President

CLEVELAND (September 6, 2023) – Plum City Events, LLC, Cleveland’s premier destination management company (DMC), is thrilled to announce its expansion with the partnership between Amanda Miller, Founder and CEO, and Sally Weinberg, who joins as Partner and President. This strategic collaboration allows Plum City Events to continue its growth and innovation in Cleveland’s thriving and expanding events industry offering unrivaled local expertise in the planning and execution of flawless meetings and events.

Amanda Miller, Founder and CEO of Plum City Events, was raised in Northeast Ohio and brings decades of experience in all facets of destination management from markets including Washington, DC, Baltimore, New York City, and Boston. She also has experience building relationships within the corporate and healthcare communities in Cleveland.

Sally Weinberg Pekarek joins Plum City Events as Partner and President. Also raised in Northeast Ohio, Sally brings nearly 20 years of hospitality experience and a deep understanding of the Cleveland business networks and corporate landscape. She has an impressive track record in various leadership roles within the industry, and her strategic vision and operational acumen will continue to help with the growth and future successes of Plum City Events.

“Sally and I are thrilled to be in business together! We are so excited about the opportunities in the Cleveland market, and the role Plum City Events will play in filling a much-needed gap to support the city’s pursuit to become a top destination for meetings and events.”

About Plum City Events: Plum City Events, LLC is a destination management company based in Cleveland, Ohio. With a team of seasoned professionals and a wealth of industry knowledge, Plum City Events specializes in the planning and implementation of events, meetings, and conferences that showcase the local culture, unique offerings, and friendly ease of Cleveland.

Services include the design and management of single-day to weeklong corporate events, meetings, and conferences, customized tours and local experiences, teambuilding and employee engagement events, and transportation management.



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